IT'S BLOOM TIME!

92nd Shenandoah Apple Blossom Festival®
April 26 - May 5, 2019 • Winchester, Virginia
For one glorious week in springtime, Winchester, Virginia is host to the world-renowned springtime extravaganza known as the Shenandoah Apple Blossom Festival®. One of the oldest civic organizations in the Old Dominion, the festival is about to embark upon its 92nd celebration, beginning April 26th and ending May 5th.

The original idea for the inaugural festival was to celebrate the passing of winter’s hardships with the glory of springtime and the miles of pink and white apple blossoms that blanket the Virginia apple-growing belt. Since its humble beginning in 1924, the festival has enjoyed tremendous growth and prestige and has become an anticipated homecoming to residents and visitors alike.

The Shenandoah Apple Blossom Festival® is as American as apple pie and draws estimated crowds of more than 250,000 to the area. Celebrities of past festivals include Hines Ward, Cal Ripken Jr, Dan Marino, Mario Lopez, Jim Belushi, Barry Sanders and Johnny Bench. Legends like Bob Hope, Lucille Ball, Bing Crosby, Patsy Cline, Mary Tyler Moore, Hal Linden, President Gerald Ford, Chevy Chase, George Hamilton and Wayne Newton have also been among the festival’s attendees.

Some of those honored as Queen Shenandoah are Shawna Landon, Susan Ford, Laura Boone, Leslie Landon, Julianna Shepherd, Barbara Eisenhower, Neva Rockefeller, Luci Baines Johnson, Cydney Chase, Ashley Landon, Cissie Graham, Jaqui Rice and Jazz Dorsett.

We’re welcoming you home to springtime in the Shenandoah at the 92nd Shenandoah Apple Blossom Festival®. For updated information visit www.thebloom.com.
WEDNESDAY, APRIL 24TH

GOLF CLASSIC

This year the Virginia Business Systems Golf Tournament will have a shotgun format starting at 8 a.m. and 1:30 p.m. on Wednesday, April 24th at the Shenandoah Valley Golf Club. Come out and participate in this event with more than 150 other avid golfers and the chance to win the prize purse! Register now to play on this beautiful 27-hole, 250-acre golf course!


FRIDAY, APRIL 26TH - SATURDAY, APRIL 27TH

BLOOMIN' WINE FEST

As the official kick-off of the 92nd Shenandoah Apple Blossom Festival, join us to “Uncork the Bloom.” Enjoy live entertainment, great food, spectacular Virginia wines, and wonderful company all weekend long.


FRIDAY, APRIL 26TH

AMATEUR ADULT TENNIS TOURNAMENT

The Stonebrook Club Amateur Tennis Tournament presented by Partlow Insurance and Grange Insurance will be held at the Stonebrook Swim & Racquet Club beginning on Friday, April 26th and will continue throughout the weekend ending on Sunday April 28th. This sporting event adds to the diverse list of Apple Blossom activities, giving amateur adults the opportunity to expand their play.

SATURDAY, APRIL 27TH

OLDIES ROCK N' ROLL DANCE

Take a trip…a rock 'n roll trip, that is! Back by popular demand for its fifth year, the Oldies Rock n' Roll Dance will feature Rick K and the All-Nighters from 7 to 11 p.m. Saturday, April 27th in the upstairs ballroom of the Clarion Inn, 711 Millwood Avenue. Doors will open at 6 p.m.

Rick K travels nationally with his Vegas Flash show and has appeared with the Mad Drummer, Steve Moore, on Germany’s #1 late-night talk show, “TV TOTAL with Stefan Raab,” as well as in Russia at the Philharmonic in Kursk City. Dance to the hits of the 50s and 60s, or relax and watch a great show!

Title sponsor – myPotential at Home, presenting sponsor - Coventry Group Community Management.

APPLE BLOSSOM CARNIVAL

Fun for the entire family, the Apple Blossom Carnival offers a variety of activities. Rides open on Friday April 26th and run through Sunday, May 5th. Check the Festival Store at 1849 South Pleasant Valley Road or the website www.thebloom.com for tickets.

The Apple Blossom Carnival is sponsored by The Fox 99.3, KISS 98.3 FM, and Power Great American Midways.
TASTING AND ORCHARD TOURS

Start off your Sunday morning with a stroll through the orchards of Winchester! Back by popular demand, the Ciderworks Tastings and Orchard Tours is a great way to get your family out into the fresh apple air. Located at 2502 North Frederick Pike, here you can try Winchester Ciderworks’ locally brewed hard cider using apples that are picked from our region. You can also tour the blooming orchards and learn about Winchester’s apple industry. Tours are set for 11:00 am, 12:30 pm, and 2:00 pm.

Title sponsor - Winchester Ciderworks.

PUMPS & PEARLS

Celebrate this signature event on Monday evening April 29th! Begin Festival week at The George Washington Hotel a Wyndham Grand Hotel with an evening just for the ladies! Put on your fancy cocktail dress, wear your best pearls, and decorate your “bloom” heels for the Pumps Contest (participation optional).

Title sponsor - Winchester Radiologists, presenting sponsor - Massage Envy, event sponsors: Salon Kelekfit, Valley Homes & Style, Morgan Stanley, Chateau Morrisette Winery, Evan Williams Kentucky Bourbon, 92.5 WINC FM, and Deep Eddy Vodka.

APPLE BLOSSOM’S GOT TALENT! FINALE

The Car Credit Nation Apple Blossom’s Got Talent!, at 7 p.m. Wednesday, May 1st. Come be a part of the Finals of the season-long talent search. The Festival will present the champion of this talent search with a cash prize of $2,000.00 plus other gifts and perks. Come watch a live show and cheer on your favorites.

Title sponsor - Car Credit Nation, event sponsors: Bright Box Theater, Green Bay Packaging, Q102, Mix 95.7 FM, KISS 98.3, The FOX 99.3, Chateau Morrisette Winery, Evan Williams Kentucky Bourbon, and Deep Eddy Vodka.

FOR DETAILS, CHECK THE OFFICIAL MAP & GUIDE IN THIS INSERT OR GO TO WWW.THEBLOOM.COM
**THURSDAY, MAY 2ND**

**Westminster Canterbury Shenandoah Valley**

**BREAKFAST WALK**

This 8 a.m. walk on Thursday morning, May 2nd has developed into a delight for families and seniors alike, allowing everyone to enjoy a leisurely two-mile stroll through the beauty of springtime. The walk is followed by a delicious brunch in the lovely Westminster-Canterbury dining room.

Title sponsor - Shenandoah Valley Westminster-Canterbury, event sponsor: Valley Health.

**APPLE PIE BAKING CONTEST**

Situated on the west side of Winchester, the Marker-Miller Orchard is a beautiful venue for hosting the festival’s Apple Pie Baking Contest. Held on Thursday, May 2nd, this event is free to the public. Visitors have the chance to enjoy homemade apple pie from more than a dozen contestants and to take photos in a spot that is reminiscent of the reason for our springtime fête. To participate, call 540-662-3863.

**YOUNG AT HEART DANCE**

Held on Thursday, May 2nd, the luncheon features the Nitehawks swing band, preforming a broad repertoire including everything from swing to Latin to waltzes to Big Band Classics and more. Lovers of “Big Band Music” of all ages should join us at the Millwood Station Event Center to enjoy a three-course meal served with the events signature dish, an apple dumpling! This is a popular event, so get your tickets early!

Title sponsor - Willows at Meadow Branch, event sponsors: Miracle-Ear Center and First Light Home Care.

**QUEEN’S DINNER**

For more than four decades, the joint civic organizations have gathered to welcome the Queen Designate with a dinner in her honor. On Thursday, May 2nd, join area officials and civic leaders to welcome our Festival Queen to Winchester at Millwood Station Event Center!


**MOTOWN DANCE PARTY**

This year the Allstate Motown Dance Party will be turning up the heat! If you are itching to wear your long dresses and matching suit, join us on Thursday, May 2nd at 8:00 pm in the Tolley Dental Zone. Shadows of the 60s a Tribute to Motown will be performing all from the Tolley Dental Stage the best songs from Marvin Gaye, Smokey Robinson, Gladys Knight and more so bring your dancing shoes to this event! Come check out the most solid moves Apple Blossom has ever seen!


**FRIDAY, MAY 3RD**

**FIRETRUCK RODEO**

The Annual Firetruck Rodeo on Friday morning, May 3rd, will be held at Millbrook High School. Watch as firefighters maneuver their huge machines through tightly spaced cones. Visit the displays of antique and brand-new engines up close! This is an exciting event and one the whole family will enjoy and it’s free to the public!

Presenting sponsor - Atlantic Emergency Solutions and Pierce Firetrucks, event sponsors: Insurance Center of Winchester, Italian Touch, Mission BBQ and Rappahannock Electric Cooperative.

For more details, check the official map & guide in this insert or go to www.thebloom.com.
FRIDAY, MAY 3RD

PRAYER BRUNCH
This popular mid-morning event always features a dynamic motivational speaker. Held Friday, May 3rd at Winchester Church of God, this interdenominational event is always a crowd pleaser. Make sure to get to the festival store early because tickets sell fast.

Presenting sponsor, Knouse Foods/Musselman’s, event sponsors: First Bank and The Willows at Meadow Branch, Chick-Fil-A, and Wilkins Shoe Center.

LADIES HORTICULTURAL LUNCHEON
What began years ago as an informal luncheon in a private home is now an event attended by 500 women annually. Held on Friday, May 3rd, with dignitaries and celebrities stopping by, this luncheon, located at Clarion Inn, 711 Millwood Ave, features a keynote speaker as well.

The Ladies’ Horticultural Luncheon is presented by Spring Arbor of Winchester & hosted by Auxiliary of the Virginia State Horticultural Society.

STAG LUNCHEON
Friends and acquaintances meet and reunite with others whom they have not seen since the previous year’s function during the annual Highway Motors-International Stag Luncheon presented by Miller Lite. Located at the Winchester Cold Storage on Friday, May 3rd, starting at 10:45am.


BLOOMERS’ LUNCHEON
Held at the Tolley Dental Zone on Friday, May 3rd, the Massage Envy Bloomers luncheon is a high-spirited event providing a venue for camaraderie and dancing to the Souled Out Band performing on the Tolley Dental Stage. Join in with the ladies in their pink and green for a fun Friday lunch!

Order your tickets early! Reserved seating. Tables of eight available.

Title Sponsor - Massage Envy, event sponsors: Tolley Dental, 92.5 WINC FM, Handyman Connection, Beach Bum Tanning Salon, Ferguson, Valley Proteins, Panera Bread, Strongbow Hard Cider, Evan Williams Kentucky Bourbon, Deep Eddy Vodka, Qualified Staffing, DeRouge Salon, Earth Art Kitchen & Bath, and Chateau Morrisette Winery.

MEN’S COMMONWEALTH LUNCHEON
The BB&T Men’s Commonwealth Luncheon is a nostalgic recapturing of the men’s luncheons of early Festival days. Meet old friends and make new ones on Friday, May 3rd at this popular midday event at the Piccadilly Brew Pub. Green blazers and pink ties are not necessary but are always preferred this time of the year!


LADIES COMMONWEALTH
Returning this year is the fun networking event, Ladies Commonwealth, for women looking to socialize with friends and expand their business connections. Come network with other bloomin’ professionals at the Ladies Commonwealth on Friday, May 3rd at 11 a.m. held at The George Washington, a Wyndham Grand Hotel.

Title Sponsor - Winchester Wellness & Weight Loss Clinic, event sponsors: 92.5 WINC FM, Chateau Morrisette Winery, Evan Williams Kentucky Bourbon, and Deep Eddy Vodka.

CORONATION
One of the oldest and most notable traditions of the Festival, the Queen Designate is crowned with the pomp and circumstance of royalty. This ceremony, held on Friday afternoon, May 3rd in the auditorium of John Handley High School, is always followed by a Royal Command Performance by students of the area in a tribute to the Queen and her Court.

The Coronation ceremony is sponsored by Integrity Home Mortgage.

FIREFIGHTERS’ RECEPTION AND AWARDS
Held Friday evening May 3rd following the Firefighters’ Parade, local and regional firefighters will gather at the Millwood Station next to Millwood Volunteer Fire & Rescue Station to receive the awards from the parade. This free event is coordinated by our local heroes. Stop by and thank a firefighter.

Presenting sponsor - Atlantic Emergency Solutions and Pierce Firetrucks, event sponsor: Mission BBQ.

KIDS’ BLOOMIN’ MILE
This race is open to children ages six to fourteen and is run on a certified mile course on Handley Boulevard. This race will be held 4 p.m. Friday, May 3rd. All runners will receive a t-shirt and commemorative medal and age group awards will be given. Join us for this event and stay for the Firefighters’ Parade immediately following.

Title sponsor - Shenandoah Valley Orthodontics, event sponsors: Frederick County Parks & Recreation, Runner’s Retreat, Sacred Heart Academy, Virginia National Bank, Stephanie Ryall Realtor, Valley Health, Ruby Tuesday, Navy Federal Credit Union, and UVA Children’s Hospital Pediatric Specialty Care Winchester.

FOR DETAILS, CHECK THE OFFICIAL MAP & GUIDE IN THIS INSERT OR GO TO WWW.THEBLOOM.COM
Official Map & Guide to Events

Wednesday, April 24
8:30 a.m.  Virginia Business Systems Golf Classic Tournament
Shenandoah Valley Golf Club

Friday, April 26
8:00 a.m.  Stonebrook Club Amateur Tennis Tournament presented by Partlow Insurance
Stonebrook Club – 2342 Jones Road
3-10 p.m.  United Bank Bloomin’ Wine Fest
Old Town Mall

Friday, April 26 – Sunday, May 5
Apple Blossom Carnival – Powers Great American Midways
(Behind Ward’s Plaza) Valley Avenue

Saturday, April 27
8:00 a.m.  Stonebrook Club Amateur Tennis Tournament presented by Partlow Insurance
Stonebrook Club – 2342 Jones Road
11-6 p.m.  United Bank Bloomin’ Wine Fest presented by Integrity Homes
Old Town Mall
7:00 p.m.  myPotential at Home Oldies Rock n’ Roll Dance presented by Coventry Group Community Management Clarion Inn & Conference Center

Sunday, April 28
8:00 a.m.  Stonebrook Club Amateur Tennis Tournament presented by Partlow Insurance
Stonebrook Club – 2342 Jones Road
11-2 p.m.  Winchester Ciderworks Tastings and Orchard Tours
2502 N Frederick Pike

Monday, April 29
7:30 p.m.  Winchester Radiologists Pumps & Pearls Ladies Party presented by Massage Envy
George Washington Grand Hotel

Tuesday, April 30
6:00 p.m.  George Washington Grand Hotel Sponsor’s Reception presented by Yount, Hyde, and Barbour (private event)
George Washington Grand Hotel

Wednesday, May 1
11:00 a.m.  Valley Health Business at the Bloom Tolley Dental Zone
7:00 p.m.  Finals – CarCredit Nation Apple Blossoms’ Got Talent!
Bright Box Theater – 15 N Loudoun Street

Thursday, May 2
8:00 a.m.  Westminster–Canterbury Breakfast Walk
Westminster–Canterbury on Rt 522 North
9:00 a.m.  Apple Pie Baking Contest
Marker-Miller Farm on Cedar Creek Grade
11:00 a.m.  Willows at Meadow Branch Young at Heart Dance
Millwood Station - 252 Costello Drive
5:00 p.m.  The Village at Orchard Ridge Queen’s Dinner
Millwood Station - 252 Costello Drive
8:00 p.m.  Allstate Motown Dance Party
Tolley Dental Zone

Friday, May 4
9:00 a.m.  Fire Truck Rodeo/Antique & New Firefighting Equipment
Millbrook High School
9:30 a.m.  Prayer Brunch presented by Knouse Foods/Mussleman’s Fellowship Bible Church – 3217 Middle Road
10:00 a.m.  Old Town Midway
Bank of Clarke County – 202 N Loudoun St
10:30 a.m.  Spring Arbor of Winchester Ladies’ Horticultural Luncheon
Clarion Inn & Conference Center
10:45 a.m.  Highway Motors International Stag Luncheon presented by Miller Lite
Winchester Cold Storage – N Loudoun St
11:00 a.m.  Massage Envy Bloomers’ Luncheon
Tolley Dental Zone

BB&T Men’s Commonwealth Luncheon
Piccadilly’s Public House – 125 E Piccadilly St
Winchester Wellness & Weight Loss Clinic
George Washington Grand Hotel

1:30 p.m.  Coronation of Queen Shenandoah XCII
John Handley High School, Handley Blvd.

4:00 p.m.  Shenandoah Valley Orthodontics Kids Bloomin’ Mile
Handley Blvd.

5:30 p.m.  Firefighters’ Parade
Handley Blvd.

6:00 p.m.  Firefighters’ Reception & Awards presented by Atlantic Emergency Solutions
Millwood Station Event Center – 252 Costello Drive

8:00 p.m.  TREX Fireworks Concert
John Handley High School

9:00 p.m.  Sheetz Fireworks Show presented by 92.5 WINC FM
John Handley High School

Saturday, May 5
8:00 a.m.  Partlow Insurance Sports Breakfast presented by Grange Insurance
Tolley Dental Zone

8:30 a.m.  Valley Health Apple Blossom 10K Race
Handley Blvd.

10:00 a.m.  Barrett Machine Weekend in the Park
Jim Barnett Park – 1001 East Cork Street
Old Town Midway

1:30 p.m.  Grand Feature Parade
Bank of Clarke County – 202 N Loudoun St

8:00 p.m.  Apple Blossom Square Dance
Charlotte DeHart Elementary School – Virginia Avenue

MV B Bank Country Music Party
Tolley Dental Zone

Sunday, May 6
10:00 a.m.  Donegal Insurance Bluegrass & Classic Country Show
Tolley Dental Zone

Barrett Machine Weekend in the Park
New Horizons Kids Fun Day in the Park

Safelite Auto Glass Cruise-In Car Show
Is & Craft Show
Subaru of Winchester
Adventure Show
Jim Barnett Park – 1001 East Cork Street

FOR DETAILS GO TO WWW.THEBLOOM.COM
**2019 Events & Parade**

**Tuesday, April 24, 2019**
1. Virginia Business Systems Golf Classic Tournament

**Fri.-Sat., April 26-27, 2019**
9. United Bank Bloom'n Wine Fest

**Saturday, April 27, 2019**
33. Stonebrook Club Amateur Adult Tennis Tournament
22. myPotential at Home Oldies Rock 'n' Roll Dance

**Sunday, April 28, 2019**
27. Winchester Cinderworks Tasting & Orchard Tour

**Monday, April 29, 2019**
44. Winchester Radiologists Pumps and Pearls

**Tuesday, April 30, 2019**
29. George Washington Hotel Sponsors Reception

**Wednesday, May 1, 2019**
40. Valley Health Business at the Bloom Lunch
46. Car Credit Nation Apple Blossom’s Got Talent (Finals)

**Thursday, May 2, 2019**
2. Westminster-Canterbury Breakfast Walk
15. Apple Pie Contest
3. The Willows at Meadow Branch Young At Heart Dance
5. The Village at Orchard Ridge Queen’s Dinner
42. Allstate Motown Dance Party

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**Apple Blossom Carnival**

- **GET YOUR TICKETS TODAY**
- **Apple Blossom Souvenirs & Tickets**
  1849 S. Pleasant Valley Rd.
  Sponsored by
- **2204 Valley Avenue**
  540-667-5660

**Emergency Aid Station**

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**Wednesday, May 1, 2019**

- **Grand Stand**

**Thursday, May 2, 2019**

- **Fireworks**
- **10K Registration**

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**Friday, May 3, 2019**

- FF. Atlantic Emergency Fire Truck Rodeo
- 20. Prayer Brunch presented by Knouse Foods
- 10. Old Town Midway
- 11. Massage Envy Bloomers’ Luncheon

**Saturday, May 4, 2019**

- 13. Highway Motors Int’l Stag Luncheon
- 31. Shenandoah Valley Orthodontics Kids Bloomin’ Mile
- 17. Partlow Insurance Sports Breakfast

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**Valley Health 10K**

**Shenandoah Valley Orthodontics**

**Tolley Dental**

**Contemporary**

**Virginia Is For Lovers**

**Questions? Call 1-800-426-8686 or visit our website at www.shenandoahvalleyva.com**
**Old Town Midway**

Shoot some hoops, throw some darts, eat some food or just go for a stroll on Old Town Midway Mall. Opening at 10 a.m. Friday, May 3rd, the Midway is located on Piccadilly & Loudoun Street and Fairfax Lane. Bring your family and friends for an exciting time at the Old Town Midway in Old Town Winchester.

This event is sponsored by Virginia Army National Guard, Dunkin Donuts, Winchester Imaging, United States Army, United States Marine Corp, Atlantic Emergency Solutions, Planet Fitness, Wyndham Resorts, Bojangles, Geico, and AT&T.

**Midway Concerts**

**Friday, May 3rd**
- 11:00 am Dill Pickers
- 2:00 pm Robert Bittinger with Continental Ridge
- 5:00 pm Cashmer
- 8:00 pm Push to Start

**Saturday, May 4th**
- 11:00 am Clay Arthur and the Mystic Pistols
- 2:00 pm Ronnie Johnson Band
- 5:00 pm SV Jazz
- 8:00 pm Shag

**Free Admission**

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**Firefighter Activities**

Located at Millbrook High School
FRIDAY, MAY 3RD

FIREFIGHTERS’ PARADE

With more than 300 units of equipment, special units, bands, celebrities and beauty queens, this is the largest display of firefighting equipment in the nation! The parade, which takes place Friday evening at 5:30 p.m., May 3rd, kicks off from Old Town Winchester and winds its way along the trail of pink petals through the town. This spectacular event is coordinated by the members of Frederick County and Winchester fire departments.

SUNRISE MEDICAL LABORATORIES

QUEEN’S BALL

Held on Friday, May 3rd in honor of Queen Shenandoah and her Court, the Queen’s Ball is an elegant, black-tie affair. Guests enjoy cocktails and hors d’oeuvres as they meet friends, celebrate their Queen and dance the night away. Each year the band is chosen for extensive repertoire, ranging from popular classics to Motown to rock.

One of the oldest traditions of the festival, this popular event is held on Friday night at the romantically decorated George Washington Hotel. For keepsake invitations and table reservations, call (540) 662-3863, order your tickets from the ticket order form, or purchase them from the Apple Blossom Store at 1849 South Pleasant Valley Road.

Title sponsor - Sunrise Medical Laboratories, event sponsors: Donegal Insurance Group, Chateau Morrisette Winery, Insurance Center of Winchester, Evan Williams Kentucky Bourbon, and Deep Eddy Vodka.

80’S DANCE PARTY

The Malloy Auto Group 80’s Dance Party will be held on Friday night, May 3rd, at the Tolley Dental Zone. Doors open at 7 p.m. and music starts at 8 p.m.

Rubix Cube, one of the country’s most renowned 80’s tribute bands will be performing on the Tolley Dental Stage, will play everything from Blondie to AC/DC, Michael Jackson to Journey, Prince to Poison and anyone else that was on MTV during the Reagan era. It’s a popular place to be on Friday night!


FIREFIGHTERS’ PARADE

HONORARY FIRE & RESCUE CHIEFS

Since 1947, the city and county fire companies have chosen lovely young ladies to represent them in the Firefighters’ Parade welcoming representatives of fire companies throughout the region are sponsored by Keplinger Repair Services. The winner of the pageant gives her company the distinction of leading the respective division of the nation’s largest Firefighters’ Parade on Friday evening.

FIREWORKS CONCERT

Live concerts will be presented from the stage at the corner of the Handley bowl and Valley Avenue beginning at 8 p.m. Friday, May 3rd. Vendors on the campus will sell pizza, beverages, and other festival favorites.

Event sponsors: 92.5 WINC FM.
**GRAND FEATURE PARADE**

Hosted by the Winchester Host Lions Club with assistance from the Shawnee Lions Club, the Grand Feature Parade will kick off with more than 300 units from Old Town Winchester at 1:30 p.m. on Saturday afternoon, May 4th. Queen Shenandoah and her Court, the Grand Marshal, numerous celebrities and sports figures and top-notch bands will wind through the streets of Winchester to the Handley High School area. The creativity and design of the floats are also competitive with prestigious awards presented to the top entries.

Parade seating is available along the parade route for visitors.

Event and Band sponsors; **Rubbermaid Commercial Products, American Woodmark, Home Depot, and Continental, Bank of Clarke County.**

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**DIVISION SPONSORS**

**FEATURED BANDS SPONSORS**

- The Drum and Bugle Corp sponsored by **Ability Home Care**
- Washington Redskins Band sponsored by **Back 2 the Grind**
- Pittsburgh Steelers Drum Line Band sponsored by **Qualified Staffing**
- Old Guard Fife and Drum sponsored by **Schenck Foods**

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**Handley Blvd. Area**

**Grand Feature Parade Television Airings**
- Comcast - Channel 15 WDVM
- Dish Network - Channel 25 WDVM
1:30 pm – 3:30 pm
Live streaming at thebloom.com

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**Corporate Suites**

1. Annandale Millwork
2. New Horizon
3. Allstate
4. Continental
5. Virginia Eagle
6. Rubbermaid
7. Aikens Group
8. Buffalo Wild Wings
9. Northern VA Daily
10. Puppy City
11. Tolley Dental

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**Fireworks Concert**

- **Trexl**
- **Winc 92.5 FM**

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**Souvenir Sales**

**10K Registration**

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**Parade Route**

- **Handley Blvd.**
- **Handley North Seating**
- **Stewart St.**

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**Valley Health**

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**Sheets**

**Fireworks presented by Winc 92.5 FM**

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**Handley Southeast - General Admission Bleachers**

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**Grand Feature Parade**

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**Corporate Suite**

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**Catering by:**

- **Fridays**

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**American Woodmark**

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**Row 1 Seat A**  **Row 1 Seat B**

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**Row 2 Seat A**  **Row 2 Seat B**

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**Row 3 Seat A**  **Row 3 Seat B**

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**Row 4 Seat A**  **Row 4 Seat B**

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**Row 5 Seat A**  **Row 5 Seat B**

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**Row 6 Seat A**  **Row 6 Seat B**

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**Row 7 Seat A**  **Row 7 Seat B**

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**Row 8 Seat A**  **Row 8 Seat B**

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**Row 9 Seat A**  **Row 9 Seat B**

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**Row 10 Seat A**  **Row 10 Seat B**

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**Row 11 Seat A**  **Row 11 Seat B**
Weekend In The Park

The grand finale to the whirlwind extravaganza of the Festival concludes Saturday, May 4th and Sunday, May 5th in Jim Barnett Park with Sunday being the final and grandest day. Bring your family to this Festival within a Festival and plan to stay the day! We have something for everyone.

Title sponsor – Barrett Machine, event sponsors; The Journal, Subaru of Winchester, Remodel USA, National, Safelite Auto Glass, and New Horizons.

Funday In The Park*

FunDay in the Park guarantees a great time for both the young and young at heart. On Sunday, May 5th, join us in Jim Barnett Park for a plethora of kids activities including arts and crafts stations, face painting, mini petting zoo, obstacle course and inflatable slide and bounce houses.

Title sponsor – New Horizons Professionals, event sponsors; Kids First Swim School, and IHOP.

Car Show*

The Safelite Auto Glass Classic Car Show for the Shenandoah Apple Blossom Festival® returns on Sunday, May 5th. The 2019 Car Show will feature some of the finest original, restored and preserved classic cars, street rods, muscle cars and trucks. It is an “open invitational” cruise-in/car show event open to all vintage and specialty vehicles.

Title sponsor – Safelite Auto Glass, event sponsor; Hagerty Insurance, Nationwide.

Adventure Show*

Returning to the Weekend in the Park, with a plethora of info on camping, biking, kayaks, and hiking through national parks is the Subaru of Winchester Adventure Show! This year the adventure show will feature a Dog agility and tricks exhibition.

Title sponsor - Subaru of Winchester, event sponsors; Banfield Pet Hospital and Pet Valu.

*Sunday only

Art & Craft Show

More than 175 juried crafters from all over join together for an exposition and sale of their hand-crafted merchandise. We have everything from flowers to furniture, international and gourmet vendors to satisfy your appetite. Sit and relax in the park while you enjoy our musical entertainment of The Fogg Band. Midway games and concessions are also a part of this exciting event.

Title sponsor - Subaru of Winchester, event sponsors; Banfield Pet Hospital and Pet Valu.

WIN a Family Weekend in the Park

Barrett Machine wants ONE lucky winner to receive 12 tickets for a wonderful time in Barrett Machine Weekend in the Park! Deadline is April 21st at 12:00 Noon. REGISTER TO WIN AT THEBLOOM.COM and for rules and additional information.
**Weekend In The Park**

**ENTRANCE**

**Entrance Gate**
- Admission Fee
  - $5.00 Advance
  - $10.00 Day of Collectible
- Admission Badge
- Children 10 and Under Free Accompanied by Adult

**Parking**

**Handicapped Parking Only**

**Rescue Stations**

Shenandoah Apple Blossom Festival® would like to thank

**WIN a Family Weekend in the Park**

Visit thebloom.com contests page to enter.

**Sponsored by**

- Safelite AutoGlass
- Subaru
- CROWN Brand-Building Packaging
- The Journal
- 92.5 WINC FM
- The Daily News

**Arts & Crafts**

**FunDay in the Park**
- Sunday Only

**Adventure Show**
- Sunday Only

**Car Show**

**CORK STREET**

**INTERSTATE 81**

**PLEASANT VALLEY ROAD**

**ROUTE 50, MILLWOOD AVENUE**

**LOWERY DRIVE**

**War Memorial Bldg**

**Midway Food and Games**

**GATE**

**P**

**P**

**P**

**P**

**Road Closed**

**SATEURDAY, MAY 4TH THROUGH SUNDAY, MAY 5TH**

**Shenandoah Apple**

**Ad/lot**

**Parking**

**Handicapped**

**Children 10 and Under**

**Collectible**

**$10.00 Day of**

**$5.00 Advance**

**Admission Fee**

**Visit thebloom.com**

**WIN a Family Weekend in the Park**

**Please, NO PETS are allowed at**

**Weekend in the Park**
SATURDAY, MAY 4TH

COUNTRY MUSIC PARTY

Back by popular demand! On Saturday, May 4th, the MVB Bank Country Music Party will host Jimmie Allen from the Tolley Dental Zone while attendees enjoy line dancing and country music. Grab your cowboy boots and hat and get ready for the Country Music Party!


SUNDAY, MAY 5TH

BLUEGRASS & CLASSIC COUNTRY SHOW

The Donegal Insurance Bluegrass & Classic Country Show features something NEW. This year we will celebrate a tribute to Hank Williams and Patsy Cline performed by Robbie Limon and Tracey Wygal. The event will start as in the past with a few great bluegrass bands from the region: Josh Grigsby and County Line, Nothin’ Fancy, and Remington Ryde.

The festival kicks off at the Tolley Dental Zone from 10 a.m. to 4 p.m. on Sunday, May 5th. For more details visit: www.the-bloom.com

Title sponsor - Donegal Insurance, event sponsors: Q102, Northern Virginia Daily, Jordan Springs Market and BBQ, Deep Eddy Vodka, and Evan Williams Kentucky Bourbon.

SQUARE & ROUND DANCE

Come out on Saturday night, May 4th at 7 p.m. for a traditional favorite of the Queen and her Maids. Everyone from new dancers to seasoned performers gets on the floor to swing their partners round and round. Square Dancing has been called “friendship set to music,” so bring your favorite dance partner to the Charlotte DeHart Elementary School gym and stage for this western-style square dance!

TELEVISION PARTNERS

SHENANDOAH UNIVERSITY

Wells Fargo

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Festival Sponsors

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FOR DETAILS, CHECK THE OFFICIAL MAP & GUIDE IN THIS INSERT OR GO TO WWW.THEBLOOM.COM
Come Stay and Play at the Shenandoah Apple Blossom Festival

Visit thebloom.com for more information.

Stay & Play, It's Worth The Drive! Area Hotels

1. Hilton Garden Inn
   120 Wingate Drive
   Winchester, VA 22601
   540-722-8881

2. George Washington
   103 E. Piccadilly Street
   Winchester, VA 22601
   540-678-4700

3. Wingate by Wyndham
   150 Wingate Drive
   Winchester, VA 22601
   540-678-4283

4. Shenandoah University
   1360 S. Pleasant Valley Rd.
   Winchester, VA 22601
   877-871-1326/540-542-1326
   www.visitwinchesterva.com

Important Phone Numbers

Winchester Police Dept. Assistance (non-emergency)
   (540) 662-4131

Lost children, towed vehicles, etc.
Information Resource Center
   (540) 545-4737 or (540) 545-4738

Street Closings & Detour Routes

Downtown Parking Garages
   (540) 722-7575

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REGISTER TO WIN
APPLE BLOSSOM PRIZES
VISIT thebloom.com!

Partlow Insurance VIP Breakfast - Enter for a chance to win VIP seats at the Sports Breakfast and meet your favorite sports stars.

PHOTO CONTEST
The Shenandoah Apple Blossom Festival will host this year’s Festival Photo Contest and challenge Apple Blossom attendees to take their most unforgettable photographs and submit them for the chance to win prizes. Participants are encouraged to take photos throughout the festival activities in order to find the scene that best represents this year’s “It’s Bloom Time!” theme.

You may enter the contest by posting to SABF web site contest page. All photos must be submitted for judging by May 10, 2019. Winners will be notified by May 17, 2019. There are three (3) great prizes:

1st Prize: $100 Costco Gift Card & Gift certificate provided The Feltner Group
2nd Prize: $75 Costco Gift Card & Gift certificate provided The Feltner Group
3rd Prize: $50 Costco Gift Card & Gift certificate provided The Feltner Group

For Official Rules and Regulations please visit www.thebloom.com - search for the events page and the Costco Photo Contest.

The Festival would like to thank additional Sponsors & Partners: Virginia Tractors/John Deere, City of Winchester, County of Frederick, CROWN Beverage Packaging, and Corrugated Containers.

Now Hiring
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