

S H E N A N D O A H
Apple Blossom Festival®



135 North Cameron St. • Winchester, VA 22601-4727 • (540) 662-3863 • fax: (540) 662-7274 • www.thebloom.com

November 2017

Dear Band Director:

You and your students are cordially invited to participate in the Shenandoah Apple Blossom Festival in Winchester, Virginia beginning on Friday, May 4th through Saturday, May 5th, 2018.

The Shenandoah Apple Blossom Festival is in its 91st year. The Festival has shared its springtime festivities with the region since 1924. In fact, it has been an annual event with the exception of the years during World War II. The Bloom attracts approximately 250,000 people to a weekend of family fun, which includes two parades, various band competitions, a carnival, dances and numerous activities of interest for all ages. Winchester is located at the northern end of the beautiful and historic Shenandoah Valley of Virginia. We are approximately 72 miles west of Washington, DC and convenient to many other popular tourist attractions.

I am enclosing a copy of our 2018 Band Brochure. It is my sincere hope that you can join us in any or all of our Band Events during the 91st Festival. I have also enclosed an application for your participation in this year's events. We look forward to having you join us.

Sincerely,

Kimberly A. Martin
Chair – Music Festival

91st Shenandoah Apple Blossom Festival® Band Application

For Office Use Only	
App. Fee	_____
Résumé	_____
Photograph	_____
Entry Fee(s) – Date	_____
Amount	_____

School Name _____
 Official Band Name (As it should appear for publication) _____
 School Address _____ City/State/Zip _____

Name of Band Director	Name of Principal
Signature of Band Director	Signature of Principal
School's Telephone _____	Fax _____
Band Director's Telephone: Office _____	Home _____
School Enrollment (Grades 9-12) _____	Email _____
Marching Bands: No. of instruments (including percussion) _____ No. of non-playing members _____ Total No. in band _____	

CHECK THE EVENT(S) APPLYING FOR: (FEE \$100.00 per band, per event)

Friday, May 4, 2018

- Firefighters' Parade**
- High/Secondary School
- Junior High/Middle School

Friday, May 4, 2018

- Concert Band Competition**
Determined by the lowest grade level piece performed for adjudication.
- Class A= Music Grade VI
- Class B= Music Grade V&VI
- Class C= Music Grade IV, V&VI

Saturday, May 5, 2018

- Grand Feature Parade**

Friday, May 4, 2018

- Jazz Ensemble Competition**
Determined by School Enrollment.
- Class A= 1401 or more
- Class B= 701- 1400
- Class C= 700 or fewer

NOTE: If using tour company, please list name and address.

Name of Tour Company _____
 Contact Person _____ Telephone Number _____
 Mailing Address _____ City/State/Zip _____
 Newspaper serving your area: _____ Telephone Number _____
 Newspaper's Mailing Address: _____ City/State/Zip _____

ENCLOSE WITH APPLICATION

1. Application Fee \$15.00 (made payable to SHENANDOAH APPLE BLOSSOM FESTIVAL®)
2. A three-year history of the band's major performances.
3. An 8"x10" group photograph of the band.

MAIL TO: Shenandoah Apple Blossom Festival
 135 North Cameron Street
 Winchester, Virginia 22601

Invoice Should Be Sent To:	
School Office	<input type="checkbox"/>
Band Director	<input type="checkbox"/>
Tour Company	<input type="checkbox"/>

By signing below I/We agree and understand that the Shenandoah Apple Blossom Festival, Inc®. is not liable for injury to persons participating in the parades, spectators or damage to vehicles and personal property. Further, we agree to abide by all the rules, regulations, and policies of the Shenandoah Apple Blossom Festival and agree, if we participate to comply with them as prescribed, and to indemnify and agree to hold the Shenandoah Apple Blossom Festival and City of Winchester harmless from any and all liability arising from our participation in the Festival.

Signature _____ Date _____