

SHENANDOAH APPLE BLOSSOM FESTIVAL®
2017 United Bank Bloomin' Wine Fest
Exhibitor – APPLICATION

Event Dates/Times: Friday, April 28, 2017 – 3:00 pm to 10:00 pm; and, Saturday, April 29, 2017 11:00 am to 6:00 pm

Contact	
1.	Name
2.	Company Name
3.	Street Address
4.	City, State, Zip
5.	Phone numbers <input type="checkbox"/> Mobile: <input type="checkbox"/> Daytime:
6.	Email
7.	Website
Description (photos must accompany each applicant to be considered)	
1.	Check all that apply: <input type="checkbox"/> Pottery/Clay <input type="checkbox"/> Jewelry <input type="checkbox"/> Wearable Art/Clothing <input type="checkbox"/> Food Products <input type="checkbox"/> Souvenirs <input type="checkbox"/> Photography/Paintings/Drawings <input type="checkbox"/> Wine Accessories/Glass <input type="checkbox"/> Crafts <input type="checkbox"/> Other:
2.	Price range of items: From \$ _____ to \$ _____
3.	Describe your items. Attach photos of items and display/exhibit.
Requirements	
1.	Space desired, Fee: <input type="checkbox"/> 10 x 10 -- \$100.00 <input type="checkbox"/> 10x 20 -- \$175.00
2.	Electric hook-up, limited availability, Fee \$100 <input type="checkbox"/> Yes; indicate 110 or 220 <input type="checkbox"/> NO
3.	Use of own Quiet Generator, <input type="checkbox"/> Yes <input type="checkbox"/> NO <i>NOTE: SABF reserves the right to immediately terminate use of your generator if there are any complaints or safety concerns.</i>
4.	Special Requests:
5.	Insurance: <input type="checkbox"/> Furnish my own <input type="checkbox"/> Purchase from Shenandoah Apple Blossom Festival, Inc. -- \$70 fee (non-refundable) You will be contacted for further information.
Application Deadline: March 1, 2017	
SUBMIT:	<input type="checkbox"/> Application Form <input type="checkbox"/> Photo(s) <input type="checkbox"/> Proof of insurance or Purchase (fee) <input type="checkbox"/> Payment
MAIL TO:	Shenandoah Apple Blossom Festival®, 135 North Cameron St., Winchester, VA 22601. Phone: 540-662-3863, Email: info@sabf.org; FAX: 540-662-7274

By signing I/we understand that the Shenandoah Apple Blossom festival, Inc.® is not liable for injury to exhibitors, spectators or damage to vehicles and personal property. Further, we agree that we have reviewed the rules, regulations, and policies of the Shenandoah Apple Blossom Festival, Inc.® and agree, if we participate, to comply with them as prescribed and to indemnify and agree to hold the Shenandoah Apple Blossom Festival® and the City of Winchester harmless from any and all liability arising from our participation in the Festival. The Shenandoah Apple Blossom Festival, Inc.® is not responsible or liable for the quality or performance of products sold by the participants.

Signature _____

Date _____

Office Use Only
Pynt Rec'd _____
Ck# _____
Insurance _____
Accept _____
Decline _____

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This is the back of application form. To be used by applicant for additional information if necessary

SHENANDOAH APPLE BLOSSOM FESTIVAL®
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RULES & REGULATIONS

Event Dates/Hours	<ul style="list-style-type: none"> Friday, April 28, 2017 – 3:00 pm to 10:00 pm Saturday, April 29, 2017 11:00 am to 6:00 pm
Application Deadline	<ul style="list-style-type: none"> March 1, 2017 Payment by check is due with application submission. Check deposit will not be made until notification of acceptance of application. If not accepted, check and photos will be returned. You will be notified by the Bloomin' Wine Fest Committee no later than March 16 of acceptance/decline. All decisions are final. Prior acceptance does not guarantee acceptance in this event.
Photos	<ul style="list-style-type: none"> Photos must accompany each application to be considered. A minimum of 3 color photos are needed: 2 of items to be sold and 1 of booth display. Photos will be returned upon request.
Refunds	<ul style="list-style-type: none"> No Refunds will be given.
Equipment	<ul style="list-style-type: none"> Exhibitors/vendors are required to supply their own tent/canopy and all equipment/supplies including tables, chairs, and display materials. No water is provided. All water potable/non-potable must be brought with you. All units selling food must have potable water with a spigot and bucket for water drainage. Staking into the pavement, tying tents to trees, or anchoring to buildings are NOT permitted. A minimum of 40 lbs. weight per tent leg is required for all tents. Failure to anchor tents with minimum weight requirements will result in immediate removal from event without any refunds. Tables are to be covered to the ground and storage and supplies are to be covered. The display must be weighted, sturdy, safe and clean. Tents are to be flame retardant. All units must have fire extinguishers per Fire Marshall Regulations.
Displays and Exhibits	<p>A new mandatory requirement for weighting tents is effective this year. Failure to comply results in immediate removal from event.</p> <ul style="list-style-type: none"> All displays, storage and activity must be confined within the designated space and not extending beyond the space assignments. All exhibitors/vendors are expected to maintain high standard of cleanliness among their employees. Further, the general appearance of the stand, equipment and employees will be a factor in the committee's decision to accept n exhibitor in future events. Professional signage must be displayed. Vendor space assignments are final decisions of the committee. Exhibitors/Vendors will be responsible for clean up and for any and all damage caused by their stands, employees or vehicles. Night security will be available only within the fenced off areas. Winchester City Ordinance prohibits camping and/or sleeping in the exhibit area.
Electricity	<ul style="list-style-type: none"> Electricity is available on a limited basis. Use of personally-owned whisper generators is allowed and recommended for electrical needs. However, SABF reserves the right to immediately terminate use of your generator if there are any complaints or safety concerns. It does get dark in event area on Friday night. We strongly recommend that you bring battery operated lanterns for lighting.
Taxes	<ul style="list-style-type: none"> Each vendor/exhibitor is responsible for collecting and reporting all Local and VA State Sales tax associated with their sales. Further details / collection envelopes will be available in your event packets upon check-in on Friday morning. All exhibitors/vendors are required to turn in the tax collection envelopes to the festival committee before leaving the area on Saturday evening.

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<p>Insurance</p> <p>Provide evidence of insurance.</p> <p>Event Liability Insurance is available for purchase.</p>	<ul style="list-style-type: none"> • All exhibitors must carry General Public Liability with a minimum limit of \$1,000,000. • Exhibitors' Liability Insurance Policy must include Products Liability Insurance. • Exhibitor must include the "Shenandoah Apple Blossom Festival, Inc.®" on their policy as an "Additional Insured". • When returning completed application, vendor must furnish current evidence of insurance complying with requirements stated in this condition, this is a requirement prior to being accepted. You may add the Festival as additional insured after you have been accepted. Have your insurance agency fax a copy of coverage to the Festival headquarters upon acceptance no later than April 1, 2017. • No exceptions will be made. • Exhibitors are responsible for their own display and items in case of loss or damage. • The Shenandoah Apple Blossom Festival, Inc.® is not responsible for the loss of power or acts of God. • The Shenandoah Apple Blossom Festival, Inc.® is not responsible for anything lost or stolen. • Event Liability Insurance is available from the Festival that will cover an exhibitor/artisan for the Bloomin' Wine Fest. You must pay an additional \$70 and check the box on the application to indicate the need for this coverage. This fee is non-refundable.
<p>Set up/Tear Down</p>	<ul style="list-style-type: none"> • Set-up and break down times will be strictly enforced. • The exhibitor's space must be occupied by 2:00 pm on Friday and 10:00 am on Saturday. • There is no vehicle access to the event area after 1:30pm on Friday. If late arrival, must dolly in. • If the exhibitor fails to be present and ready to go at the specified times, it will be considered as a "NO SHOW" and their space will be eliminated. No late set-up will be allowed. • Breakdown is not to begin until the end of the festival each day. • Vehicles are not permitted into the festival area until all patrons have left the area.
<p>Festival Passes</p>	<ul style="list-style-type: none"> • Two (2) complimentary festival wine glasses/tasting passes will be given to each exhibitor/vendor with proof of legal drinking age (21) with valid ID. • Exhibitors may take part in the wine tasting one hour prior to the close of the festival each day. No drinking before this time. • No extra glasses/passes will be given to exhibitors/vendors. • Any additional glasses/passes may be purchased for the gate admission fee of \$25.00.
<p>Parking</p>	<ul style="list-style-type: none"> • There is no close-in/on-site parking available. • Vendors are requested not to park on Cameron Street near the entrance of the event. • Parking meters in downtown are monitored on Fridays until 6pm, meter feeding is prohibited per City Code. Parking meters are free on Saturdays. • Daily parking is available in any of the four downtown parking garages for \$10.00 per day.
<p>Use of Festival logo/name</p> <p>Miscellaneous</p>	<ul style="list-style-type: none"> • The exhibitor agrees that the trademarks, trade names, logos, service marks and symbols of the Shenandoah Apple Blossom Festival, Inc.® ("Festival") constitute the valuable property rights of the Festival and shall at all times be subject to the strict control of the Festival. • Any use of the Festival's trade name, trademarks, logos, service marks or Symbols must first be approved in writing by Festival. • The Festival intends to provide a relaxed environment for patron and artist interactions. • There will be an extensive advertising campaign and exposure of the Bloomin' Wine fest on the nationally recognized Shenandoah Apple Blossom Festival, Inc.® website. www.thebloom.com • Utilization of newspaper, posters, festival brochures, and local television and radio coverage will advertise the event prior to the weekend. • Vendors are encouraged to promote their participation in this event with their clientele at other events. Rack cards are available to you to hand out, please contact the Festival office for a supply.
<p>Conduct</p>	<ul style="list-style-type: none"> • Any unruly behavior or failure to comply with the stated rules by the exhibitors or their assistants will mean immediate expulsion from the event and will eliminate the exhibitor from future shows. • Shenandoah Apple Blossom Festival, Inc.® reserves the right to make final interpretations of all rules. • Absolutely no pets allowed in the event area.