Shenandoah Apple Blossom Festival®
Miss Apple Blossom Festival Pageant
2018 Souvenir Program Book
Advertising Rate Schedule

<table>
<thead>
<tr>
<th>Ad Size (all ads are in black and white)</th>
<th>Scholarship Fund</th>
</tr>
</thead>
<tbody>
<tr>
<td>Patron Listing</td>
<td>Bronze = $50 to $99.</td>
</tr>
<tr>
<td>1/4 Page = 3 3/8&quot; W x 4 3/8&quot; D</td>
<td>Silver = $100 to $499</td>
</tr>
<tr>
<td>1/2 Page = 6 3/8&quot; W x 4 3/8&quot; D</td>
<td>Gold = $500 to $999</td>
</tr>
<tr>
<td>Full Page = 7 3/8&quot; W x 10&quot; D</td>
<td>Platinum = $1,000 to $4,999</td>
</tr>
<tr>
<td>Contestant Sponsorship</td>
<td>Diamond = $5,000+</td>
</tr>
<tr>
<td>Inside Cover</td>
<td></td>
</tr>
<tr>
<td>Back Inside Cover</td>
<td></td>
</tr>
<tr>
<td>Outside Back Cover</td>
<td></td>
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</tbody>
</table>

Advertising will be in the official Miss Apple Blossom Pageant Program Book. The deadline for ad copy is September 15, 2017. Newspaper mats are NOT ACCEPTABLE copy. Print ready PDF or electronic art files is advisable for better printing. *Please enclose payment with order.

ORDER FORM

Scholarship Amount Given to Fund ________________________________

-or- Ad Size Desired ________________________________

- Same Copy as 2017  - Copy Enclosed  - Copy to be sent NO LATER THAN September 15, 2017

Name of Firm _____________________________________________

Address _________________________________________________

City/State/Zip ___________________________________________

Telephone/Fax ___________________________________________

Signature of Approving Officer ______________________________

Title of Approving Officer _________________________________

Email _________________________________________________

Payment/Scholarship Enclosed _______________________________

Send Invoice _________________________________

Please fill in form completely. Please retain pink copy for your records.
Please return white and yellow copies to & make check payable to:
Shenandoah Apple Blossom Festival, Inc.*
135 North Cameron Street
Winchester, VA 22601-4727
Telephone: (540) 662-3863
Fax: (540) 662-7274
Website: www.thebloom.com

For Office Use Only

Ad Copy: ________________________________

Date: ________________________________

Amount: ________________________________

Cash: ___________________________ Ck# ___________________________